



BECAUSE SHE IS **SEEN**

The impact of your partnership in preventing
female gendercide and empowering girls across India.

Invisible Girl Project Annual Report 2025



A NOTE FROM OUR FOUNDER

Dear Friends,



Jill pictured in 2025, in India, with her sponsored girl, Sharana.

In 2025, Invisible Girl Project reached more girls and communities than ever before. Together, we changed the lives of 638 girls, sent 85 young women to college, and celebrated as 31 girls graduated from our program ready to begin a new chapter in their adult lives.

While we continue to save individual lives, we are reaching more people than ever with our awareness and prevention work. This year alone, we taught 309,468 people across India that girls are equally valuable and worthy of protection—our greatest annual reach in IGP's history. People are learning how to rescue girls in their own communities, and we are now seeing even more girls saved.

None of this would have been possible without you. Your generosity helped girls find safety, continue their education, pursue their dreams, and grow up knowing their lives matter. Thank you for believing in this mission and standing with us. As we celebrate all that was accomplished in 2025, we are deeply grateful for your partnership—and more determined than ever to build an India **where every daughter is valued as an equal.**

Warmly,
Jill McElya
Founder and President



2025 IN REVIEW



638 girls' lives changed

85 girls sent to college

31 girls graduated our program

309,468 people across India

educated about the value of girls

2025 FINANCIALS

2025 Income
\$815,334.35

2025 Expenses
\$793,681.45

2024 Income
\$1,037,943.57

2024 Expenses
\$826,466.41

Giving Tuesday Gifts

On Giving Tuesday, we raised \$250,821 through our online campaign, including a fully unlocked matching donation.

Thanks to widespread engagement and support—particularly **through the community sharing on LinkedIn, Instagram, and Facebook**—this became our most successful Giving Tuesdays to date.



YOUR IMPACT

FROM THE FIELD:

Three orphaned sisters were at risk of being trafficked as child brides, by their relatives. Neighbors who had attended one of our awareness programs stepped in, stopped the marriages, and protected the little girls. For me, this was a powerful reminder that awareness is not simply about reaching people. It equips communities to recognize harm and take action to protect girls.

*In 2025, we set an ambitious goal of reaching 300,000 people with our Awareness Program, and together with our partners, we exceeded it, reaching **309,468 people**. Beyond the numbers, I saw families choosing education for their daughters, communities standing against child marriage and dowry, and individuals making courageous decisions to value and protect their daughters. **That is the impact of awareness: people choosing to act differently because they now understand that girls' lives have value.***

You have helped make our advancement in new areas, with new audiences possible. I can't wait to share how your support will take our awareness even further in 2026. –Priya Juliet, Director of IGP Awareness Initiatives, India



Priya pictured above, meeting with two women police officers after an Awareness Event. She has helped lead IGP operations in India for 7 years.

COMMUNITY SPOTLIGHT

"I've had the opportunity to speak with Invisible Girl Project staff and have been impressed by their passion, perseverance, and patience in attending to these girls' needs. I'm honored to play but a small part in their mission by sponsoring one of the many girls in need."

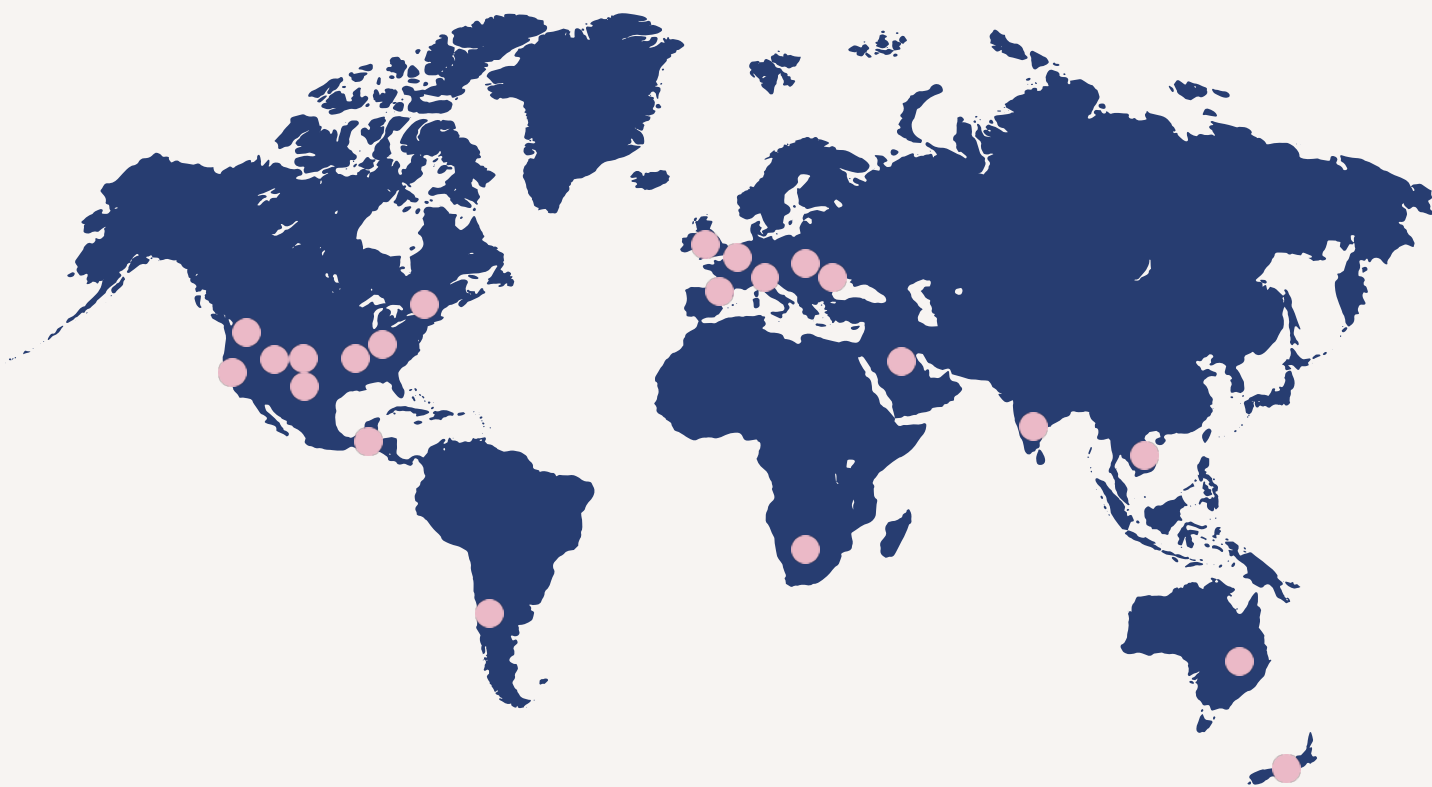
*-Christine Rosenblatt,
New York*

"Our family has supported Invisible Girl Project for many years now because we believe in their mission of empowering all girls and restoring hope in their lives. It's such a blessing and highlight to our family. Thank you, IGP, for all that you are doing. It has blessed me more than I ever expected."

*-JAMIE CRITTENDON
Indiana*



Invisible Girl Project



Always stay up to date: invisiblegirlproject.org
Facebook, Instagram, and LinkedIn: invisiblegirlproject

OUR GLOBAL COMMUNITY

The People Supporting Our Work

- 20 countries represented in our community
- 39 states, and District of Columbia
- 19k+ followers across Instagram, LinkedIn, and Facebook

Our community has grown rapidly over the last year as we've reached donors in new countries, new states, and across social media! Thank you for sharing our posts! In doing so, you both increase awareness and help raise additional financial support.

**WE COULDN'T SAVE GIRLS' LIVES WITHOUT YOU.
WHAT'S AHEAD IN 2026 IS GREATER THAN EVER, AND
WE CAN'T WAIT TO SHARE IT WITH YOU.**



Thank you for Seeing the Invisible Girl.



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Invisible Girl Project is a not-for-profit 501(c)(3) organization. We are committed to the highest level of transparency and integrity in our finances so that every dollar you give is utilized well. We are recognized by GuideStar and Charity Navigator for our commitment to financial transparency and accountability.