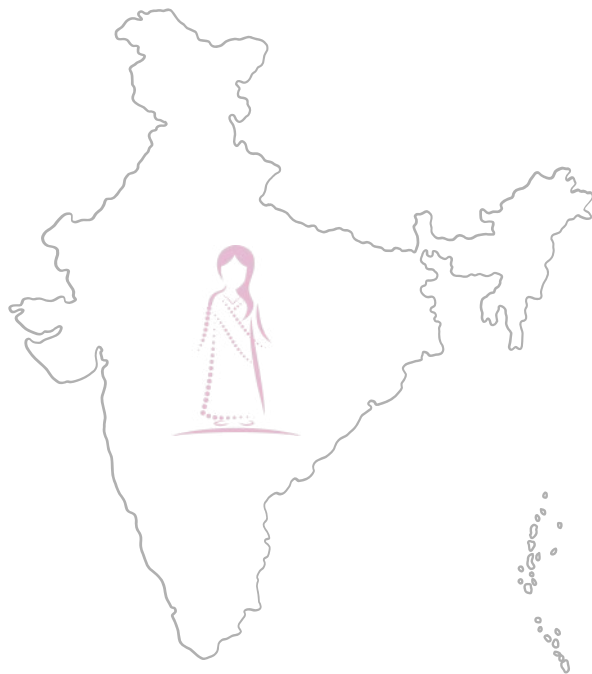


# INVISIBLE GIRL PROJECT

2024 ANNUAL  
REPORT





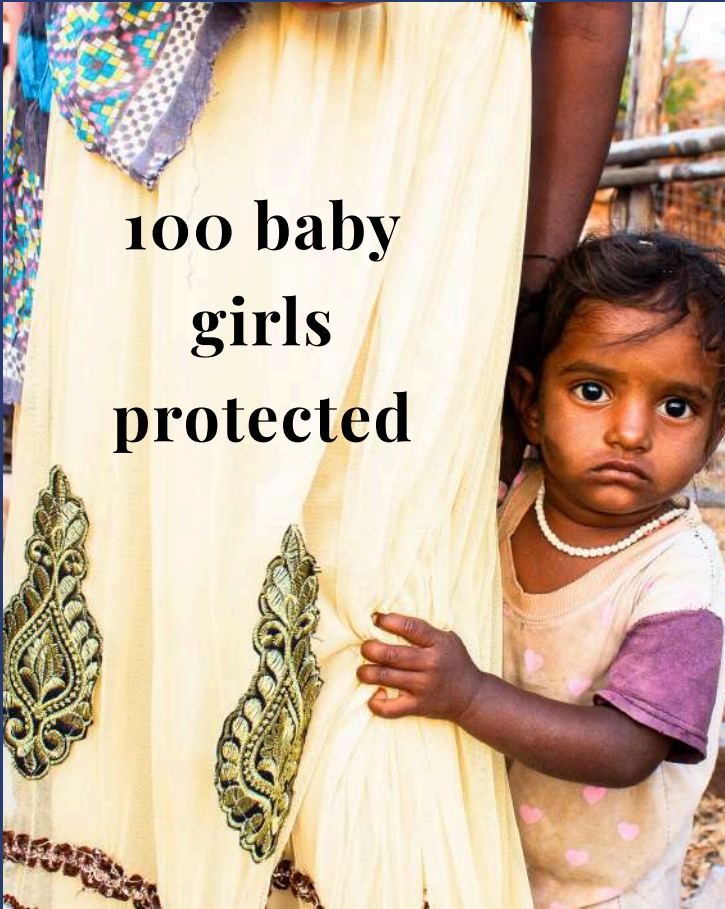
[invisiblegirlproject.org](http://invisiblegirlproject.org)  
Facebook, Instagram, and LinkedIn:  
[invisiblegirlproject](https://www.facebook.com/invisiblegirlproject)  
[info@invisiblegirlproject.org](mailto:info@invisiblegirlproject.org)



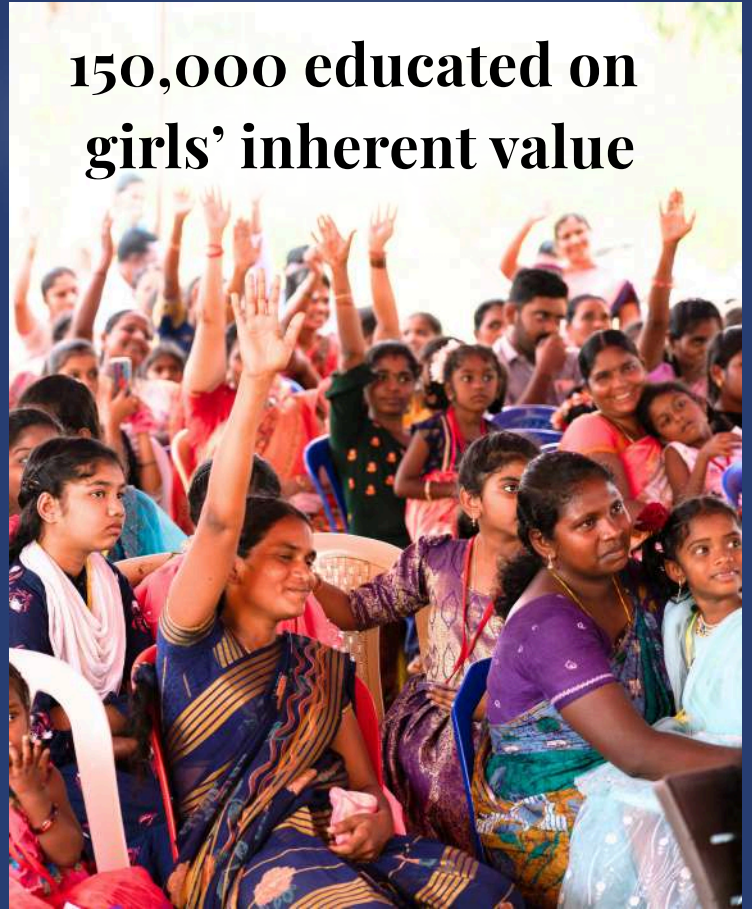
# 2024 AT A GLIMPSE

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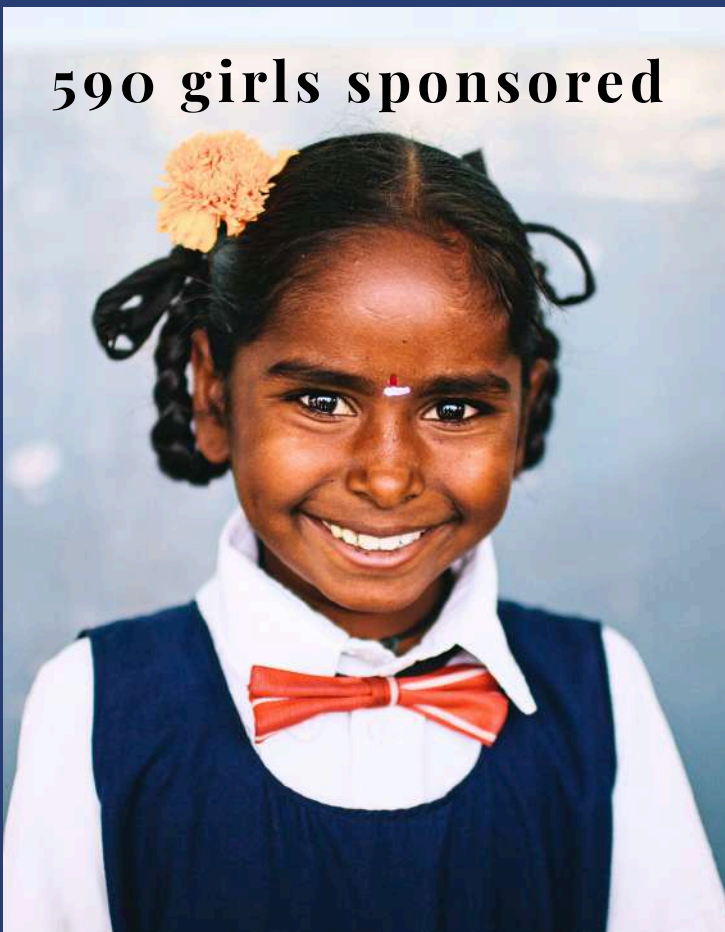
**100 baby  
girls  
protected**



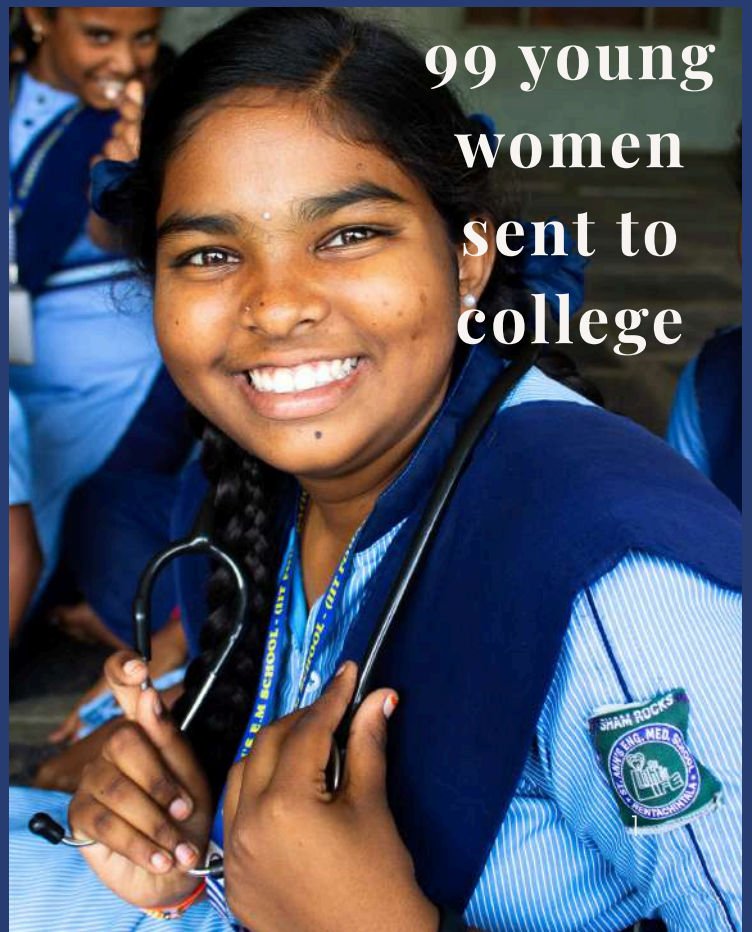
**150,000 educated on  
girls' inherent value**



**590 girls sponsored**



**99 young  
women  
sent to  
college**





## A NOTE FROM OUR FOUNDER

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"Every life touched, every life saved—  
it's because of your belief in this mission."

*Dear Friends,*

*Thank you.* Because of you, 2024 was a year of incredible growth and life-changing impact for Invisible Girl Project. For the first time, we crossed the \$1 million milestone in fundraising—a landmark achievement that not only fueled our work last year, but also positioned us for even greater reach in 2025.

With your faithful support last year, we reached over 150,000 people through our Awareness and Prevention Education—opening more eyes and hearts to the value of every girl. We also cared for more rescued girls than ever before, empowering them to become change agents in their communities.

If you've stood with us for years, please know how deeply grateful I am. You've helped build this movement—steadily and faithfully. And to those of you who joined us for the first time in 2024, *thank you.* Your generosity and immediate investment have helped accelerate our mission in powerful ways. Every life touched, every life saved - it's because of your belief in this mission.

I invite you to read this report and **see the impact you've made possible.** Your support ensures that even more girls in India will be valued and truly SEEN.

*With deepest gratitude,*

*Jill McElya*

*Founder & President*



## A NOTE FROM THE FIELD

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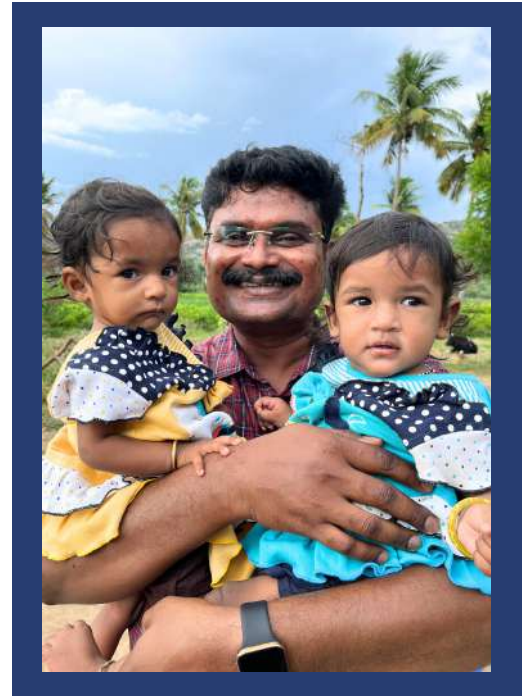
"These wins are a victory for all of us."

*To Our Community,*

In 2024, IGP achieved significant progress in program implementation, partnerships, training, and operations.

Under the Awareness and Prevention Education Program, we taught 150,000 people, the greatest impact we have had to date. The Child Sponsorship Program provided **653 annual updates and letters to our sponsors.**

Additional achievements included financial reporting, partner training, and donor engagement, reinforcing preparedness for 2025. **We could not have done this without the support of our valuable community.** These wins are a victory for all of us.

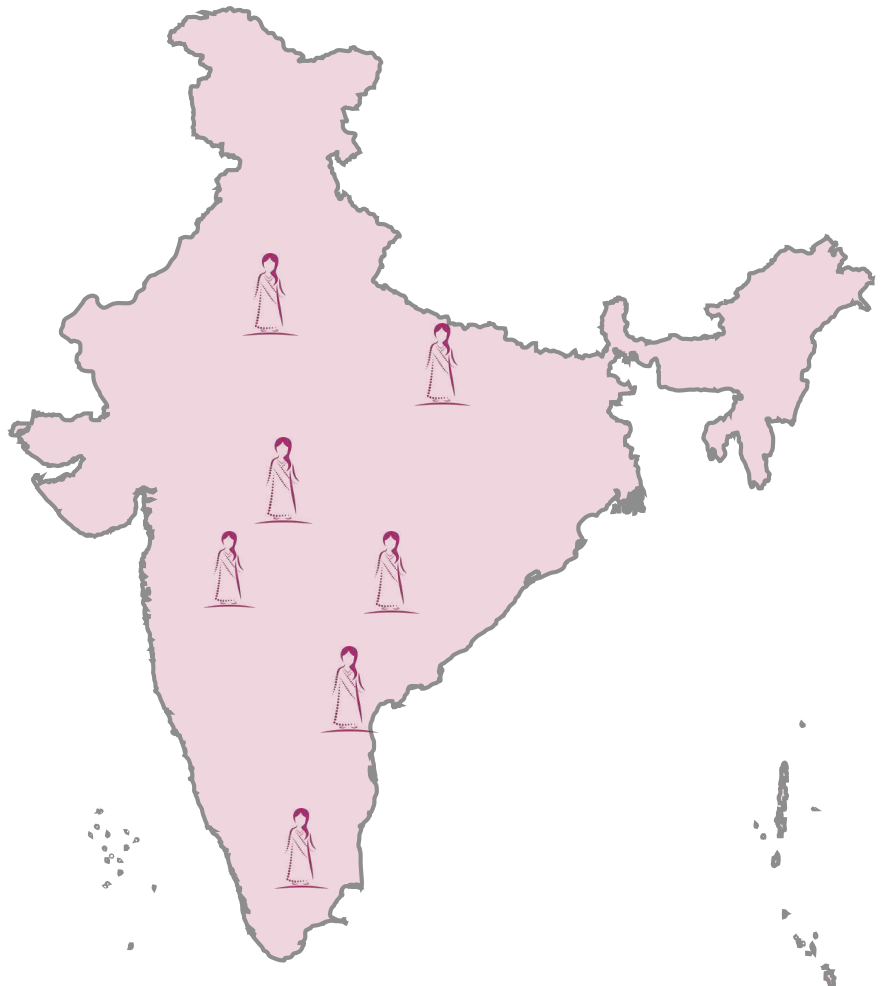


*With thankfulness,*

*Michael Y.*

*Director of India Operations*

Michael leads a team of nationals headquartered in South India, who facilitate our work across the country, with **11 different partners**, in **7 main geographical locations**, all working together to achieve our lasting impact.





# OUR 2024 IMPACT

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## **RICE INITIATIVE - Rescue, Intervention, Care, Empowerment**

**590** - rescued girls in our Child Sponsorship Program.

**1043** - girls we educated last year alone.

**100** - baby girls we protected and served.

**99** - young women we previously rescued, and we are now sending to college.

*"Our RICE Initiative is often the first lifeline for a girl who has been neglected, abused or devalued simply because she is a girl. It protects her from danger and then wraps her in care through Child Sponsorship - supporting her education, healing her heart and showing her she is deeply loved by her sponsor. Through this program, we're not just changing her life, we're helping families and communities see that their daughters are worthy of dignity and opportunity."*

*-Rani, RICE Lead*







*"Our Awareness and Prevention Education is about igniting transformation. We guide children, adolescents, and communities to recognize harmful practices like child marriage and gender discrimination, reflect on how these issues affect their own lives, and develop the courage to speak up. This growing ripple of awareness and mindset change to prevent female gendercide across our country is what makes IGP's work both urgent and powerful."*  
-Priya, Awareness and Prevention Education Lead

## **AWARENESS and PREVENTION EDUCATION**

**150,000+** - people in India educated through our curriculum on gender equality, the inherent value of girls, and the laws designed to protect their rights.

## **GLOBAL ENGAGEMENT**

**13** - number of countries from which our donors originated.

**806** - number of contributors to our mission.

**14,000+** - followers across LinkedIn, Instagram and Facebook.

## A STORY OF HOPE



Imagine the fear of realizing your child is about to be taken away, not for safety, but to be sold. This was Oashni's reality. Her husband, Suresh, tried to board a bus with their daughter, Prita, planning to sell her. But Oashni's instincts kicked in—she fought, she screamed, and with the help of bystanders, she saved her daughter.

This moment of terror was just the tip of the iceberg. Years of neglect and violence had led up to this point. Prita's life hung in the balance.

Oashni had faced years of abuse from Suresh, who saw daughters as burdens.

When Prita was born, his joy turned to anger, and violence followed. He neglected their daughter, pouring all his affection on their son.

Then, one day, he changed and started buying gifts for Prita. **Oashni knew something was wrong.**

Following him as he left their home, she discovered his horrific plan to sell their daughter. She intervened just in time, but the danger didn't end there.

**Desperate for help, Oashni reached out to our social workers.** Together with local authorities, we ensured Suresh faced the consequences and provided Oashni and Prita a path to safety.

With Suresh gone, Oashni and Prita are finally free. **Our team stepped in to provide counseling, food, and education support.** Prita now has a safe home, proper care, and a chance to pursue her dreams.

Prita's story is one of resilience—both hers and her mother's. Despite facing unimaginable adversity, they've found hope and strength. At IGP, we believe every child deserves this chance.

Prita's journey isn't over, but with the right support, her future is bright. Let's create more stories like hers—because every daughter matters.



# 2024 FINANCIALS

2024 Income\*  
\$1,037,943.57

2024 Expenses  
\$862,067.34

2023 Income  
\$844,203.09

2023 Expenses  
\$826,466.41

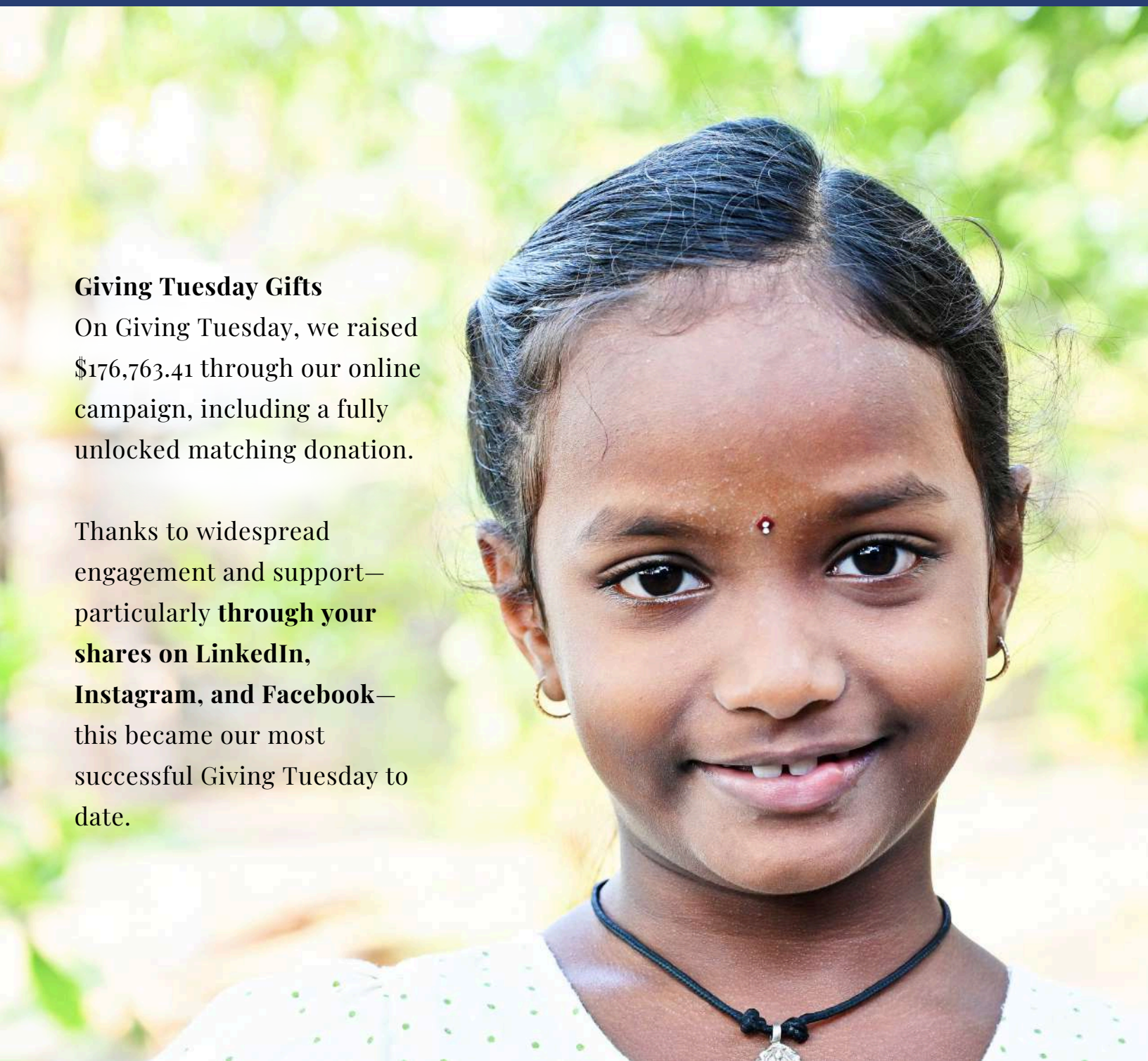
In 2024, IGP exceeded \$1 million in donations for the first time—marking a milestone year of financial growth that positions us to expand our impact.

*\*Initial calculations are subject to change after filing IRS Form 990.*

## Giving Tuesday Gifts

On Giving Tuesday, we raised \$176,763.41 through our online campaign, including a fully unlocked matching donation.

Thanks to widespread engagement and support—particularly **through your shares on LinkedIn, Instagram, and Facebook**—this became our most successful Giving Tuesday to date.



# WHERE WE ARE GOING IN 2025

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*Because of your financial partnership...*

## **RICE INITIATIVE - Rescue, Intervention, Care, Empowerment**

We will **add partners in two new target areas** in India where girls are most vulnerable, saving even more lives - **increasing our partners in India by 28.57%.**

## **AWARENESS and PREVENTION EDUCATION**

We will **teach 200,000** individuals across India with our curriculum - **increasing our 2024 reach by 33%.**

### IGP Board of Directors

Chairperson: Brad McElya, North Carolina

Vice Chair: Lindsey Lind, Indiana

Treasurer: Katie Alexander, Colorado

Secretary: Shruthi Parker, Texas

Ashok Nachnani, North Carolina

Shannon Mills, North Carolina

Jill McElya, North Carolina

Sanjay Jacob (Emeritus), Kansas

*All serve as volunteer, governing board members.*





# SUPPORTER SPOTLIGHT

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"Our family proudly sponsors a girl through IGP because we believe in the transformative power of education and empowerment. By supporting her, we help provide the opportunity to build a future, free from violence, discrimination, and injustice. This sponsorship is meaningful to us because it aligns with our values of compassion, equality, and creating positive change in the world."

*-Amanda Chay  
Raleigh, NC*

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"We've supported IGP for over 14 years because we believe in the mission and have seen the impact firsthand through our trips to India. These girls are deeply loved, and their lives are truly being changed. We give generously and share IGP's work with others every chance we get. We're proud to partner with IGP, now and for many years to come."

*-Whitney Wagner  
Indianapolis, IN*



**What impact will you make this year?**

**As you reflect on this report, we invite you to consider your next step in helping even more girls be seen, valued, and empowered.**

**We are so grateful for you.**



***Because of you, she is SEEN.***



INVISIBLE GIRL  
PROJECT

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[info@invisiblegirlproject.org](mailto:info@invisiblegirlproject.org)

Invisible Girl Project is a not-for-profit 501(c)(3) organization.

We are committed to the highest level of transparency and integrity in our finances so that every dollar you give is utilized well.

We are recognized by GuideStar and Charity Navigator for our commitment to financial transparency and accountability.