



## OUR MISSION

We save girls' lives—to end female gendercide in India.

## WHAT WE DO



### RESCUING & EMPOWERING

At the grassroots level, we go upstream to provide vulnerable girls with RICE (Rescue. Intervention. Care. Empowerment) and stop the cycle of female gendercide before it starts.



### TEACHING & TRANSFORMING

In India, we are teaching how to identify female gendercide, training people to respond to it, and transforming the societal value of females.



### RAISING GLOBAL AWARENESS

At a global level, we educate on the issue of female gendercide and propel people to action through advocacy, fundraising, and social influence.



*Scan to help  
grow our impact!*

## OUR VISION

An India that values its daughters as equals.



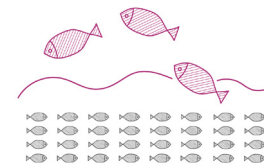
## OUR LEADERSHIP

Jill McElya, Founder & CEO  
Priya Juliet, Director of India Operations

Samantha Anderson, COO  
Daisy James, Program Manager

## OUR NICHE

We go upstream to stop female gendercide before it happens: saving lives and rescuing girls before they are trafficked as child brides or into brothels. We are the sole international humanitarian organization working with Indian grassroots organizations to prevent trafficking before it happens.





# Meet Sharona

In 2020, you helped rescue Sharona\*—whose mother took her own life and whose father abandoned her. Left alone with her aging grandmother, Sharona was almost trafficked for \$200 USD. But because of your support, we could show up for Baby Sharona in her most vulnerable moments. Her story is now being rewritten.

## OUR HISTORY

IGP adds 2 new partners across India.

IGP US Headquarters moves to Raleigh, NC.

IGP becomes a 501(c)(3) with the US IRS & begins the Child Sponsorship program with 50 girls.

Jill & Brad McElyea learn of female gendercide while living in India.



IGP hires a COO and establishes its first field office. COVID-19 affects the world & IGP rescues girls and provides relief.

IGP hires its first two full-time staff members.

IGP takes on a partner in a new location rescuing baby girls from infanticide.

Jill & Brad file paperwork to start IGP & partner with two Indian organizations to save girls' lives.

## 2020 Total Impact

### RESCUING & EMPOWERING

153

girls rescued from gendercide

1,383

girls enrolled in school or college

### TEACHING & TRANSFORMING

70,809

individuals in villages reached with our mission

6,765

people received COVID-19 relief supplies

### RAISING GLOBAL AWARENESS

560

girls sponsored by global supporters

601,429

people exposed to gendercide via social media



Scan to help grow our impact!

## OUR FINANCES

### FY 2020 EXPENSES BREAKDOWN

10%

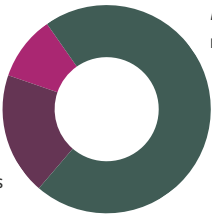
FUNDRAISING

71%

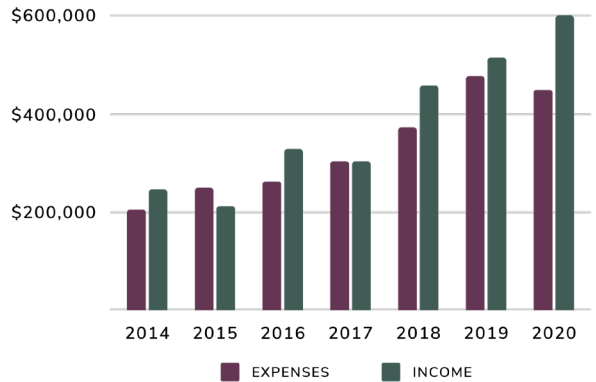
PROGRAMS

19%

OPERATIONS



### HISTORICAL INCOME & EXPENSES



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INVISIBLEGIRLPROJECT.ORG  
INFO@INVISIBLEGIRLPROJECT.ORG

## WHAT YOU CAN DO

### RESCUING & EMPOWERING

**\$100** helps give a survivor one month of trauma counseling.

**\$300** helps fund a girl's rescue from female gendercide.

**\$30,000** helps rescue 100 girls from female gendercide.

### TEACHING & TRANSFORMING

**\$300** helps cover our travel costs to trainings throughout India.

**\$4,000** helps us train 10,000 students in one year.

**\$100,000** sends teaching and training to health workers, officials, teachers, students, and communities in 2021.

### RAISING GLOBAL AWARENESS

**\$250** can help reach approx. 40,000 people through online advertising per month.

**\$1,000** helps kickstart our next campaign.

**\$80,000** doubles our social media impact on Giving Tuesday.