# 2019 ANNUAL REPORT



As we look back on 2019, we celebrate the first ten years of IGP. We celebrate over 400 girls in India whose lives have been saved and changed. We celebrate our Indian partners and staff who enter villages and homes of vulnerable girls every day to prevent them from being killed, or trafficked, or sold as child brides. We celebrate the girls who now know that female lives are valuable and who will be change agents in their culture. And, we celebrate you.

Thank you for giving to our mission, for telling your friends and colleagues about IGP, for making our work possible in 2019, and for believing in this work since my husband and I were first compelled to take action in India ten years ago.

I am delighted to share with you the updates that highlight IGP's growth and scaled impact. In India, we hired a new Director of India Operations, Priya Juliet. She brings over 14 years of human rights advocacy experience to IGP. In 2020, she will lead and grow our India

staff to establish an office in Chennai. She will also help IGP onboard a new partner in a new target area where girls are discriminated against to deadly extremes, while also increasing our justice operations on the field.

In the US, IGP continues to grow so that we can save more girls' lives in India. In 2019, our followers on social media doubled, resulting in over 400 new donors. And we further strengthened our organizational structure by bringing Samantha Anderson into the role of Chief Operating Officer. 2019 was a monumental year.

So we celebrate and thank you. We anticipate all the girls whose lives will be saved in 2020 because of your partnership, and we look forward to celebrating the future with you.

With gratitude,

Jill McElya President & CEO

# WHY IGP?

### JED & ASHLEY GRONEWALD

Top Producing Real Estate Agents in the "Triangle," NC, USA



"Our family chose to support IGP because we believe in their ability to change the world. We love that IGP was founded by a couple that spent time in India experiencing the travesty of female gendercide firsthand, and responded.

IGP's vision reminds us of how valuable human life is and our responsibility to protect those that cannot protect themselves, so they can know love and hope. We know that we have the ability to grow a business. This allows us to leverage our income to save lives!"

## **TOTAL IMPACT 2019**

You changed the lives of over 825 girls in 2019. Girls were rescued from the danger of death, female infants' lives were saved, young girls were rescued before they were trafficked, and many others received a consistent education and learned their value.

267+

girls now living in safe homes

56

girls rescued from gendercide



820+

girls received an education

60+

girls graduated and enrolled in college

408

new donors supporting IGP

\$116,000

raised on Giving Tuesday alone \$524,368

total revenue in 2019

# "I promise you that I will take care of many other children in need."

Aalyah\* is a fiercely motivated 15-year-old girl who wants to be a doctor. Her parents refused to send her to school because they wanted to marry her off at a young age.

In the summer of 2019, Aalyah heard about our work to send girls to school. So, leaving her home, she walked 8.5 miles by herself, barefoot, to find our partner. She begged our partner to educate her and give her opportunity like other girls. We immediately placed her in our Child Sponsorship program.

Her life has since changed. Aalyah is safe now. She works hard in school and does incredibly well. She is thankful. And we believe she will be a doctor one day.



\*name changed to protect identity

Jill & Brad McElya learn of female gendercide while living in India. IGP becomes a 501(c)(3) with the US IRS & starts the Child Sponsorship program.

IGP US Headquarters moves to Raleigh, NC. IGP establishes field office in Chennai.

 2009
 2010
 2011
 2013
 2015
 2018
 202

Jill & Brad file paperwork to start IGP & partner with two Indian organizations to save girls' lives. IGP takes on new partner in Madurai, rescuing baby girls from infanticide. IGP adds new partners and rescues 130 girls.

We have been in India fighting to end gendercide for nearly 10 years. With your help, we have saved the lives of hundreds of girls. And with your continued help, we will save thousands more.



You have consistently shown up for vulnerable girls in India. You have been there when no one else was. You are helping us stand in the gap and protect those who have been discriminated against and traumatized. Thank you for making it possible for us to save girls' lives to end female gendercide in India, so that every girl will be seen and valued as an equal member of society.





INVISIBLE GIRL PROJECT